

## Set your sails for Yorke Peninsula's Saltwater Classic in April 2024

Media Release, Friday 24 November 2023
Yorke Peninsula's Saltwater Classic will burst back in spectacular fashion from a COVID enforced hibernation with the 2024 event scheduled in Stansbury and Port Vincent on the weekend of 13 and 14 April.

Last held in 2018, the biennial Saltwater Classic has experienced a number of pandemic deferrals, but it is now poised to return with exciting new dimensions.

Yorke Peninsula is eagerly waiting to welcome visitors from across South Australia and beyond for the new edition of the Saltwater Classic that celebrates the designs and skills of boat builders and sailmakers from last century.

A fleet of fascinating wooden and classic boats will be sailing, steaming and motoring on the bays of Stansbury and Port Vincent and participating in the traditional coastal cruise between the two towns.

Associated with the on-water action will be colourful shore-based activities including seaside markets, displays of vintage cars, motorbikes and caravans, classic stationary engines that powered the past and appealing regional food, wine and beverage experiences.

A new feature will be presentations of historic footage from the Australian Maritime Museum in Sydney of vessels under steam and sail, and unique film of the original ketch trade that linked ports around South Australia with traders in Adelaide and export markets for wool and grain.

Since its inception in 2003, the Saltwater Classic has grown to become a major adventure tourism attraction in the region promoting the natural assets of Yorke Peninsula and its maritime history.

Saltwater Classic Chairman, Doug Le Feuvre, said organisers were thrilled to receive principal sponsorship support for the 2024 event from the State Government through the South Australian Tourism Commission and its Regional Event Fund program.
"The support of the South Australian Tourism Commission and Yorke Peninsula Tourism allows us to continue to grow the event and its appeal not only for classic boating enthusiasts, but also for the growing number of families who enjoy the natural beauty of our region," he said.
"We are excited to announce the participation in the 2024 Saltwater Classic of South Australia's flagship One \& All and the famous Sydney to Hobart Yacht Race winning maxi yacht Brindabella. They will be making a special crossing of the gulf to help us celebrate the return of the Saltwater Classic."

The Minister for Tourism, Zoe Bettison, said it was terrific to see the return of Yorke Peninsula's Saltwater Classic to the State's regional events calendar.
"Regional events are hugely important to our State," Minister Bettison said. "They give another reason for visitors to see regional South Australia and they provide an important economic and cultural boost to regional communities.
"It is exciting to see Yorke Peninsula's Saltwater Classic not only return to our regional events calendar but come back bigger and better than before providing a valuable boost to the region's visitor expenditure, which is now at a record high \$484 million."

Doug Le Feuvre said the region looked forward to welcoming large numbers of participants and visitors for the Saltwater Classic in 2024 with the organising committee working hard to ensure it will be a memorable event.
"The website www.ypsaltwaterclassic.org.au is being refreshed and updated regularly and a multi-media promotion will be mounted to maximise participation in the event and enjoyment in our towns and region," he added.

## Interview:

Doug Le Feuvre can be contacted on 0417559 046. For more information go to:

- www.ypsaltwaterclassic.org.au
- www.yorkepeninsula.com.au
- Instagram: @southaustralia @eventssouthaustralia
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